



## **The Loveland Voice LLC**

### **Editorial Policy**

Jessica Schneider, Editor

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#### **What We Do**

The Loveland Voice creates accessible, in-depth content regarding issues impacting residents of Loveland and Larimer County to help our community members make informed decisions about local issues that impact their lives and the lives of their neighbors. We distribute this content via valued partnerships in social media, the nonprofit sector, and the media, as well as our own online community.

#### **Language and Accessibility:**

Language should be simple and accessible in a variety of formats that allow for people with all types of abilities and disabilities to engage with our content.

- Currently TLV utilizes a plug-in through Squarespace that allows Spanish speakers to translate written content into Spanish.
- We are also collaborating with AINC to provide our content to visually impaired and blind people via their volunteer readers.

## **Financial Support**

We are supported by generous financial contributions from patrons and donors, volunteers and individuals who are passionate about growing our community in an equitable and kind manner. We welcome additional financial support via Patreon ([www.patreon.com/thelovelandvoice](http://www.patreon.com/thelovelandvoice)) Venmo (@yourstorymediallc) and cash and personal check.

## **Values**

- We value our supporters by thanking them privately and publicly, depending on their preference.
- We value our volunteers and in-kind contributors by giving them credit for their contributions, and being honest about our financial capacity or (or lack thereof) for their work.
- We value our community by being honest and transparent in our communication, and making corrections, revising and updating when we learn more about a story or report.
- We value our audience by being selective in our in-depth news reporting.\*

## **\*Editorial Policy**

The Loveland Voice began as a community initiative, led by women, with a sharp focus on truth and transparency, to create a new source of communication for residents that are not currently being provided.

As a volunteer organization, and generally, we retain the right to choose what content to produce and distribute.

We are frequently asked to cover additional issues, interview additional sources and provide different perspectives; however:

### **When these questions arise we ask ourselves the following questions:**

- Do we have the capacity to cover this information adequately and in a manner that is useful to our community?
- Is this new information, or a different perspective on current issues that is not currently being highlighted in our community?
- Is this information coming from a voice or perspective that is not easily heard, or accessible to be heard?

- Is the source of information open to difficult questions?
- Is the source of information helpful to residents?
- Is this information coming from a source that has personal or corporate interest, or that has more power than the average resident?
- Has this source of information conducted due diligence to inform their opinion independently and are they sharing it for the benefit of the community?

At no time is TLV obligated to cover “all sides” of an issue, or to invest our time into sources or subjects that we see little to no value in covering for the benefit of the community.

### **Types of Content and Related Policies**

As an online news magazine with limited capacity, TLV focuses less on breaking news and information, understanding that other media partners, colleagues and outlets are focused on breaking news.

TLV, in contrast, provides more in-depth information on a rolling basis. We play well with other sources of information to the best of our ability and welcome their sharing of our content as long as that source (TLV) is clearly attributed.

### **Attribution Requirements (for Partners and Individuals)**

On facebook or other social media sites we require that The Loveland Voice be tagged (@thelovelandvoice)

Content, including videos, audio and written content must be shared in its entirety, not edited or remixed. If a quote is shared, we require the entire content the quote is from to be shared as well.

### **Contributors:**

Contributors retain copyright to their content and may use it however they wish outside of publication in The Loveland Voice.

Contributors agree to share copyright with The Loveland Voice for the content they submit, only, in perpetuity, solely for TLV (no other use).

Contributors understand that at the time of this writing, there is no financial compensation for their contribution.

## **Sharing content outside of TLV**

TLV may also share content from other news sources with written permission and/or attribution to the source if the information is publicly available.

## **Types of Content and Requirements:**

All OPINION needs to be labeled clearly and as such, along with the authors name, date and byline.

- Editorial Opinion: This includes content from the Editors, and may contain opinion along with verifiable sources and facts.

All INTERVIEWS are understood to include the opinion of the subject and at times, the interviewer, although the interviewer should limit offering opinion beyond justification of the purpose of the question they are posing.

ALL COLUMNS and OPINION outside of Editorials must include a byline, date and the authors name (unless anonymity\*\* is requested and granted) and affiliation.

\*\*ANONYMOUS authorship is an option for authors who feel that publishing their opinion may cause retaliation and undue hardship. TLV reserves the right to protect sources on a case by case basis and will never reveal a source once a condition of anonymity has been decided and clearly communicated to the author who wishes to remain anonymous.

ESSAYS are welcomed for submission. TLV retains the right to choose what essays are selected for publication. TLV may reach out to submitting authors to further develop their submitted work.